



Ashley Armstrong

CONTACT

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SKILLS & INTERESTS

Adobe Creative Suite
Microsoft Office
Keynote
Photography
Writing
Illustration
UX Design

AWARDS & HONORS

2019 Hatch Honors
Fair Folk

2018 Hatch Second Place
EF Education First

2016 A featured artist
at Hopkinton Center
for the Arts

2016 Davey Silver Award
451 Marketing

2016 Hatch Third Place
451 Marketing

2011–
2015 Dean's List
Stonehill College

EXPERIENCE

MAY 2017–
PRESENT Swey Studio
Freelance Designer
Partnering with small businesses, entrepreneurs, and individuals to cultivate their visual identities to thoughtfully amplify their messages out to the world. Handles all aspects of a project from discovery session to final hand-off.

JULY 2018–
APRIL 2020 Fair Folk
Designer
Works for a small design-driven agency for a wide variety of clients including Trillium Brewing Company, Topdrawer and New Balance. Responsibilities include digital and print design, art direction, client management, project management and styling shoots.

JAN 2017–
JULY 2018 EF Education First
Designer & Youth Mentor
Worked in-house for EF Educational Tours division. Primarily involved with marketing campaigns that span across multiple platforms for both print and digital. Also worked with Youth Design, a program that directly mentors high school students who want to gain industry experience.

NOV 2015–
DEC 2016 Zozimus (formally Agency 451)
Graphic Designer, Jr. Graphic Designer
Designed print, digital and branding projects for various clients. Worked directly with clients, UX designers, developers and copywriters to create results driven design solutions. Promoted from jr to mid-level within a year.

AUG 2015–
NOV 2015 Vervaine Design Studio Inc.
Contract Designer
Created immersive brand experiences and contributed in the creation of logos, visual identities, websites, etc.

OCT 2013–
MAY 2015 Carole Calo Gallery
Assistant
Solely responsible for all collateral materials for gallery shows. Each artist's style was re-imagined into posters, postcards and environmental installations.

EDUCATION

2011–
2015 Stonehill College
Bachelor of Fine Arts, Graphic Design
Minor in Communications

2014 Danish Institute for Study Abroad
Graphic Design Summer Program